

Audience Profile Sheet/ Lab Report:

<p>Reader's Name: (Required) (Are they male, female, other?) Create a user profile/persona that has specific wants, needs, expectations, and) John Appleseed</p>	
<p>Reader's Job Title: Required. (Cannot be a Student)</p> <p>Tech/Gaming/PC Enthusiast</p>	<p>Consider if their job title positions them as a potential consumer of a product or service? Are they a high-level decision maker? Supervisor? Business owner, Lower-level associate searching for solution to give to their supervisor(s)?</p>
<p>Kind of Reader: Primary ___ Secondary <input checked="" type="checkbox"/> Tertiary ___</p>	
<p>Reader's level of education: (Cannot be a Student) High School <input checked="" type="checkbox"/> Associates ___ Undergraduate ___ Graduate ___ Doctorate ___</p>	
<p>Reader's level of professional experience: (Cannot be a Student) (Cannot be a Student) (Example: entry-level (0-2yrs) early-career (3-5yrs) mid-career(6-10yrs) advanced professional (10+years)) Entry-level</p>	
<p>Reader's job <u>role</u> in the organization, and general job responsibilities: (Cannot be a Student) Gatekeeper <input checked="" type="checkbox"/> Staff ___ Managerial ___ Decision Maker ___</p> <p>General Duties:</p>	<p>(Role Examples: Gatekeeper: screening preliminary information before passing it to higher-level decision makers. Staff: Seeks information and practical solutions that can reduce resource consumption while improving productivity Managerial: Screens the Gatekeeper's suggestions, may decide to implement documentation, or forward it for additional approval to Decision Maker: High-level individual(s) who make critical decisions for the organization.)</p>
<p>What are the things the Reader wants from your document? Analysis of the general output of the latest hardware tech.</p>	
<p>What are the things the Reader needs from your document? A basic -level understanding of PC hardware and technical jargon (GPU, CPU, RAM etc.)</p>	
<p>What are the expectations the Reader has for your document? A developed idea of what the GTX 1070ti outputs.</p>	
<p>Reader's attitude toward you: the writer (Example: Are they skeptical about college students? Are they confident that you are a valid and credible source of information?) Confident.</p>	
<p>Reader's attitude toward the subject/topic? Enthusiastic</p>	
<p>Reader's approach to the reading of your document? Skim ___ Study <input checked="" type="checkbox"/> Forward to colleague(s) after screening your document <input checked="" type="checkbox"/></p>	
<p>Reader's English Reading Skill: Low-Beginner ___ Mid-Beginner ___ High-Beginner ___ Low-Intermediate ___ Mid-Intermediate ___ High-Intermediate <input checked="" type="checkbox"/> Low-Advanced ___ Mid-Advanced ___ Highly Advanced ___</p>	
<p>Environment where your Reader will consume your content: (Examples: Outdoors on a test site, in an office cubicle, on their commute to/from their workplace, on an electronic device phone, tablet, laptop?) Office or lab setting if replication is intended.</p>	

